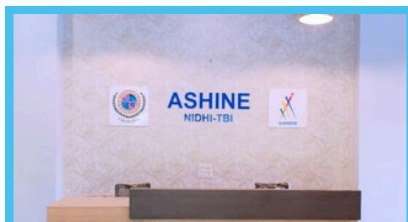


Newsletter

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ASSOCIATION FOR HARNESSING INNOVATION AND ENTREPRENEURSHIP

Association for Harnessing Innovation and Entrepreneurship (ASHINE) is a Section-8, Not-for-Profit company with 20,000 sq. ft. Technology Business Incubator (TBI) is located at the heart of Sardar Vallabhbhai National Institute of Technology (SVNIT), Surat spread across 250 acres of lush green campus having all the modern educational and recreational facilities for students, innovators, and startups. With an infrastructure that can support 30 tech and non-tech startups and 200 startup enthusiasts from across the nation.

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NATIONAL STARTUP DAY CELEBRATION WITH STARTUP SHOWCASE

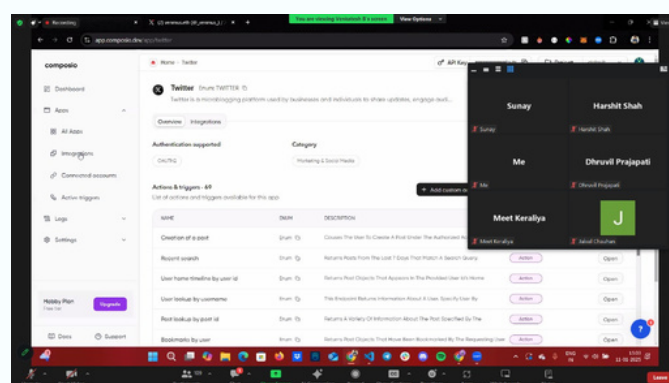
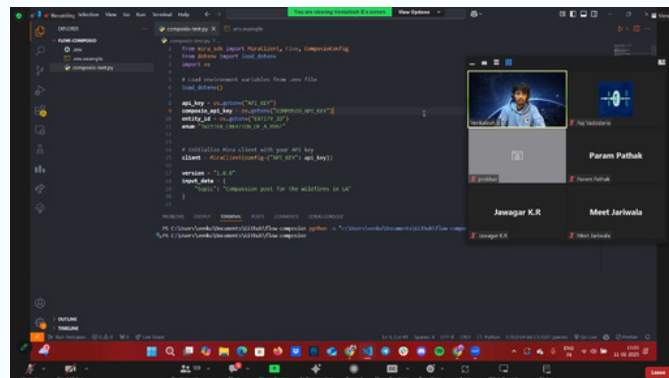
The National Startup Day was celebrated with great enthusiasm on 16th January 2025 at ASHINE, SVNIT Surat. The event was graced by Shri Chandrashekhar (Executive Director, ONGC), Shri Jignesh Shah (President Elect, TiE Surat), Shri Naman Sarawagi (CEO & Founder, Refrens.com), and Dr. S. R. Patel (Dean, Student Welfare, SVNIT Surat), who shared their insights on innovation, entrepreneurship, and startup growth.

The celebration began with an introduction to ASHINE and the significance of National Startup Day, presented by Dr. G. C. Jadeja and Dr. H. K. Dave. A startup exhibition was organized, featuring 20 startups and Proof of Concepts (PoCs) funded under SSIP 2.0. Distinguished guests and participants engaged with the startups, offering valuable feedback and encouragement. The event successfully highlighted the importance of entrepreneurship and innovation, aligning with the objectives of National Startup Day. It provided a platform for networking, knowledge-sharing, and startup promotion, reinforcing ASHINE's commitment to fostering a thriving startup ecosystem at SVNIT.



AN INTRODUCTION TO BUILDING AGENTIC SYSTEMS WITH AIINTERACT

The online workshop on 11th January, 2025 at 2:00 PM via Google Meet, led by B Venkatesh from Mira Network, was a success. The session provided hands-on insights into building agentic AI systems, focusing on trustless verification to improve accuracy by counteracting hallucinations and bias. With active participation from 150 professionals and interactive demonstrations, the event met its educational goals and sparked vibrant discussions on AI advancements.



PITCH DESIGN STRATEGY

ASHINE, in collaboration with TiE Surat, organized the Pitch Design Strategy Event on 24th January 2025, at SVNIT, Surat. The event focused on storytelling techniques and pitch design strategies to help entrepreneurs craft compelling presentations for investors.

The session featured Pradeep Yuvraj, Founder of Prezantim Academy, Coimbatore, as the keynote speaker. He shared insights on effective storytelling, investor-focused pitch structuring, and strategies to enhance pitch delivery, enabling participants to refine their presentations.

With over 80 participants, the event provided a platform for learning, networking, and skill development. Attendees gained practical knowledge on how to create impactful pitches, enhancing their ability to communicate ideas effectively and attract investment.



DOT.SLASH 8.0 HACKATHON

DotSlash 8.0, a 30-hour in-person hackathon, was successfully conducted at SVNIT Surat on 1st and 2nd February 2025, organized by ASHINE, supported by SSIP 2.0, and in association with ACM NIT Surat. The event aimed to address real-world challenges in Cyber Security, Artificial Intelligence, Health-Tech, and e-Governance, bringing together some of the brightest minds in innovation. Out of 1,110 registrations, 120 participants across 40 teams were selected for the final round. Expert mentors evaluated projects based on problem identification, feasibility, and innovation, shortlisting 8 teams for the final pitch.

The hackathon concluded with a prize distribution ceremony, recognizing outstanding solutions. The Untitled emerged as the Champion (₹25,000) for developing a market research and financial analysis platform for entrepreneurs. Holy Trinity secured 1st Runner-up (₹15,000) with a streamlined UI for managing government documents (UID, PAN, Passport), while RRR won 2nd Runner-up (₹10,000) for a comprehensive e-Governance solution. The winners were felicitated by Dr. S. R. Patel (Dean of Students Welfare), Dr. H. K. Dave (Professor In-charge, Research Park), Dr. Sankita Patel (ACM Faculty Chairperson), Dr. Rajesh Choudhary (DotSlash & SSIP Coordinator, ASHINE), and Mr. Mayur Kalsariya (Incubation Manager, ASHINE). DotSlash 8.0 successfully fostered innovation, collaboration, and problem-solving, strengthening SVNIT's startup and tech ecosystem.



INNOVATION, STARTUPS & SSIP 2.0 FOR STUDENTS - ONLINE SENSITIZATION SESSION

On 6th February 2025, ASHINE-SVNIT, in collaboration with SSIP Gujarat, successfully organized a sensitization session on innovation, startups, and SSIP 2.0 at SVNIT, Surat. The session witnessed active participation from 221 students and 7 faculty members, reflecting a strong enthusiasm for entrepreneurship and innovation.

The session featured Ms. Janki Joshi, Consultant at SSIP Gujarat, who provided valuable insights into types of innovation, the startup product lifecycle, Intellectual Property Rights (IPR), and the benefits of SSIP 2.0. The session aimed to educate and inspire students about entrepreneurial opportunities, innovation-driven careers, and the support available through SSIP and ASHINE Incubation. It emphasized the importance of leveraging government-backed startup policies and incubation facilities to transform ideas into scalable ventures.

This event played a crucial role in empowering young innovators, fostering an entrepreneurial mindset, and strengthening the startup ecosystem at SVNIT. ASHINE remains committed to driving innovation and supporting aspiring entrepreneurs in their journey towards impactful ventures.



VISIT AND SENSITIZATION SESSION AT ASHINE FOR RV PATEL COLLEGE STUDENTS

On 7th February 2025, ASHINE organized a sensitization session on the Student Startup and Innovation Policy (SSIP) along with an incubation center visit for students and faculty members of R.V. Patel BBA College. The session aimed to educate students about entrepreneurship, innovation, and the opportunities provided under the Government of Gujarat's SSIP policy.

The key objectives of the session were:

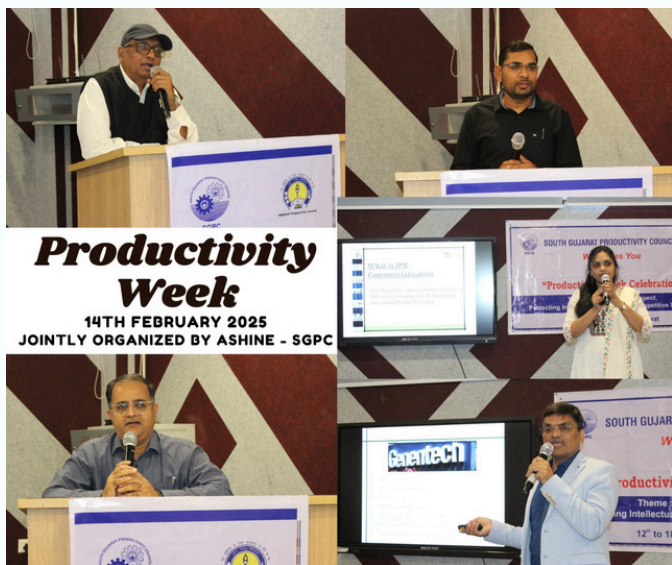
- ✓ Introducing students to the fundamentals of startups and innovation
- ✓ Creating awareness about SSIP and its benefits for young entrepreneurs
- ✓ Demonstrating how ASHINE helps innovators turn ideas into scalable ventures

The session and incubation visit provided students and faculty with valuable insights into the startup ecosystem, funding opportunities, and incubation support available at ASHINE. It emphasized the importance of an entrepreneurial mindset and showcased how institutions like ASHINE play a crucial role in nurturing young innovators and guiding them toward successful ventures.



EMPOWHER

On 16th February, 2025, ASHINE and TiE Women successfully organized EmpowHer, a transformative initiative to foster a stronger community of women entrepreneurs. The event began with an energetic session, "Freedom from Stress", led by Shraddha Shah, featuring Dance Therapy to help participants shake off stress, boost confidence, and cultivate mindfulness. The session provided a unique platform for women to enhance emotional well-being, connect with like-minded entrepreneurs, and embrace positivity.



PRODUCTIVITY WEEK CELEBRATION AT ASHINE

As part of Productivity Week 2025 (12th–18th February), celebrated by the National Productivity Council (NPC) under the theme "From Ideas to Impact: Protecting Intellectual Property for Competitive Startups," ASHINE, in collaboration with the South Gujarat Productivity Council (SGPC), organized expert talks and a debate competition on 14th February 2025 at SVNIT Surat. The event was inaugurated by Dr. Ajay Thakur (Deputy Controller, Patents & Designs, Ahmedabad), Shri Ashish Kumar Sahu (Deputy Director, NPC Gandhinagar), Shri Nirav Rana (President, SGPC), and Dr. Harshit Dave (Professor Incharge, ASHINE, SVNIT Surat). Sessions covered critical topics such as IPR for startups, commercialization strategies, and the role of IP in academic research, delivered by industry experts including Dr. Ajay Thakur, CS Vijaya Maheshwari (SGPC), and Dr. Anish Gandhi. The debate competition featured nine teams from various institutes across Surat, engaging in discussions on IP education, innovation ecosystems, productivity enhancement, and resource accessibility. The competition was judged by IPR experts and saw outstanding participation. The winners were: Team Devil's Advocates (SVNIT Surat), First Runner-Up: Team SR (S.R. Luthra Institute of Management), and Second Runner-Up (Joint): The Giants (SVNIT Surat) & Luthra Roadies (S.R. Luthra Institute of Management). The event successfully enhanced awareness of IPR, encouraging young innovators to explore the role of intellectual property in building competitive startups and further strengthening South Gujarat's entrepreneurial ecosystem.



VISIT AND SENSITIZATION SESSION AT ASHINE FOR RV PATEL COLLEGE FIRST YEAR BBA STUDENTS

On 18th February 2025, ASHINE organized a sensitization session on the Student Startup and Innovation Policy (SSIP) along with an incubation center visit for first-year BBA students and faculty from R.V. Patel College. The session aimed to introduce students to entrepreneurship and innovation while highlighting the opportunities available under the Government of Gujarat's SSIP policy. Key topics included the fundamentals of startups, the benefits of SSIP for young entrepreneurs, and ASHINE's role in transforming innovative ideas into scalable ventures.

The session and incubation visit provided valuable insights into the startup ecosystem, funding opportunities, and incubation support available at ASHINE. It emphasized the importance of an entrepreneurial mindset and showcased how institutions like ASHINE nurture young innovators, guiding them toward successful ventures.



IGNITION 5.0 - SCREENING FOR PROPOSALS RECEIVED FOR PROOF-OF- CONCEPT (POC) DEVELOPMENT UNDER SSIP 2.0

Ignition 6.0 program invited applications from students at the idea level for innovative projects seeking funding to develop a Proof-of-Concept (PoC). Innovators were eligible to receive up to ₹2,50,000 under the Gujarat Government's SSIP 2.0 policy to develop their PoC. A total of 15 applications were received, and 3 projects were approved by the Educational Institutions Level SSIP Scrutiny Committee during the screening on 11th March, 2025. These projects were granted a total of ₹2,93,000 in funding.



CATALYST 6.0 AND SECURE 3.0 - SCREENING FOR PROPOSALS FOR STARTUPS UNDER PRE-INCUBATION PROGRAM AND IP SUPPORT

The Catalyst 6.0 Program invited applications from startups seeking support to develop a Proof-of-Concept (PoC) from their ideas. Designed to strengthen the pre-incubation pipeline, the program offered selected startups grants of up to ₹2,50,000 under SSIP 2.0 for PoC development. Open to students, startup enthusiasts, and innovators across Gujarat, the initiative attracted 23 startup applications. On 12th March 2025, the Institution-Level SSIP Scrutiny Committee conducted the selection process and shortlisted six startups. These selected startups were awarded additional cumulative funding support of ₹2,70,000 under SSIP 2.0, further accelerating their journey toward innovation and commercialization.

The Secure 3.0 IP Support Program invited proposals from startups and innovators seeking funding for intellectual property protection under Gujarat Government's SSIP 2.0 policy. Support was available for patents, copyrights, trademarks, international registrations, industrial designs, and more. A total of 5 applications were received, with 3 recommended by the Institution-Level SSIP Scrutiny Committee for further review by the institute's IPR committee.



INDUSTRY ACADEMIA INTERFACE

On 20th March 2025, SVNIT's ASHINE Incubation Centre, in association with ChemShastra, hosted a Vyakhyan Lecture Series session featuring Dr. Digish M. Panchal, Head of R&D Synthesis at UPL Ltd. He shared insights on advancements in chemical research, industrial innovation, and the future of R&D. The session covered emerging trends in chemical research, the role of innovation in shaping R&D, and opportunities for research commercialization and industry collaborations.

Students and researchers actively participated, engaging in discussions that bridged academia and industry. The session provided valuable industry perspectives, fostering knowledge exchange and inspiring future research.



SENSITIZATION SESSION FOR PHD, M.TECH STUDENTS OF SVNIT

On 27th March 2025, ASHINE organized a sensitization session for PhD and M.Tech students of SVNIT, focusing on the journey from Lab to Market and the commercialization of research. Dr. Harshit Dave, Professor In-Charge of the Research Park, provided valuable guidance on how students can transform their PhD and M.Tech research into successful startups. He emphasized research commercialization, the significance of patents, and the potential for translating academic work into real-world impact.

Mayur Kalasariya, Incubation Manager at ASHINE, introduced students to entrepreneurship and innovation, highlighting the opportunities available under the Government of Gujarat's SSIP policy. The session covered essential topics such as startup fundamentals, the benefits of SSIP for young entrepreneurs, and ASHINE's role in supporting innovators in turning their ideas into scalable ventures.



STARTUP SHOWCASE AT SURAT STARTUP SUMMIT

The Surat Startup Summit, organized by SGCCI, was held from 11th to 13th April 2025 at Platinum Hall, SGCCI. The event featured participation from over 200 startups across various sectors. ASHINE, along with three of its incubated startups—DQ Care, EVEO, and Physiofy—actively participated in the summit and showcased their innovations to an audience of more than 10,000 visitors.



The image shows the logo for the 2nd Edition of the Surat Startup Summit '25, held from 11-12-13 April 2025. The logo features a stylized 'S' with a lightbulb and a rocket. It also includes the SGCCI logo and the ASHINE logo. Below the logo, it says "ECO SYSTEM PARTNER" and "FREE VISITOR". At the bottom, there is a QR code for the venue, SIECC, and a QR code for the book stall. The text "Surat International Exhibition & Convention Centre, Sarsana, Surat" is also present.

For more details, Contact : +91 79907 12292 | W : suratstartupsummit.sgcci.in

FDP ON INNOVATION AND ENTREPRENEURSHIP

The five-day Faculty Development Program (FDP) on Innovation and Entrepreneurship was held from 16th to 20th April 2025 at SVNIT Surat, hosted by ASHINE and organized by AICTE and the Ministry of Education's Innovation Cell. The program aimed to equip 46 faculty members from 25 institutions with the knowledge and skills to mentor and promote student-led innovation.

Throughout the FDP, participants engaged in expert-led sessions, hands-on workshops, and exposure visits, covering topics such as the startup journey, innovation ecosystems, startup finance, IPR, and incubation practices. More than 15 domain experts delivered impactful insights. The program began with an inaugural session and concluded with a valedictory ceremony attended by esteemed dignitaries. Faculty members who actively initiated innovation activities at their institutions were awarded a special Certificate of Completion.



WORKSHOP ON PROBLEM IDENTIFICATION

The first workshop under the ASHINE Pre-Incubation Program was conducted on 19th April, focusing on the theme of Problem Identification. The session was led by Mr. Sunny Kabrawala, Founder of Space Technologies and Rocketry (STAR). It proved to be a highly insightful experience, guiding startup founders to critically analyze and articulate their core problem statements — a foundational step in building impactful and sustainable ventures. A total of 26 innovative startups actively participated in the workshop.



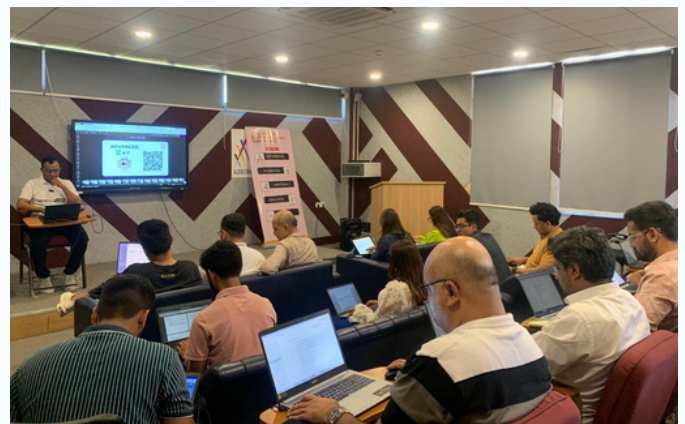
LEAN STARTUP WORKSHOP

The second workshop of the ASHINE Pre-Incubation Program was held on 24th April, focusing on the Lean Startup approach. Conducted by Mr. Jay Patel, Founder of AdKriity, the session emphasized understanding customer pain points and applying the Build-Measure-Learn (BML) cycle. Mr. Patel highlighted the value of starting with minimal features, rapid execution, and continuous learning. The interactive session empowered 26 participating startups to turn ideas into practical, impactful solutions.



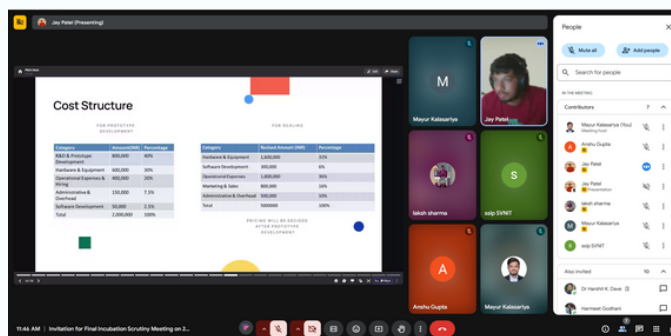
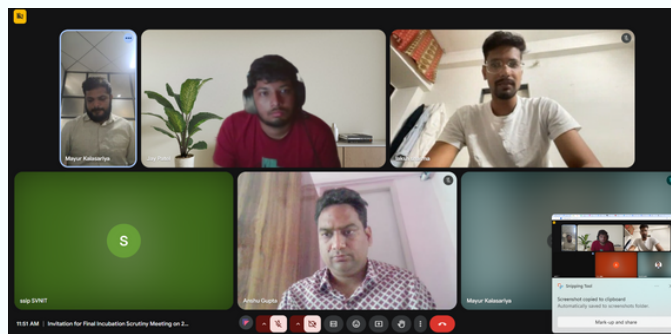
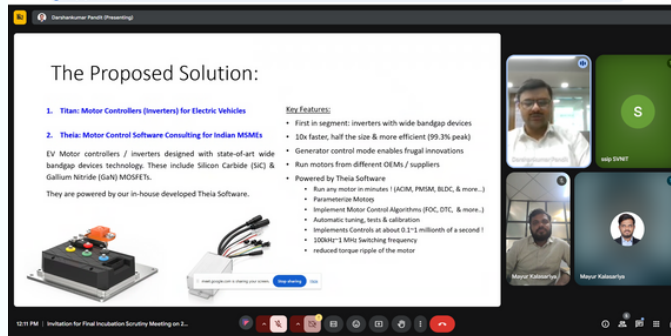
GROWTH LAB: EXPERIMENT TO LEAPFROG

On 17th May 2025, ASHINE, in collaboration with TiE Surat, conducted the Growth Lab workshop focused on harnessing the power of AI. Led by Bhautik Kumar, the session went beyond theory—delivering practical, actionable insights on smart communication, LinkedIn positioning, and leveraging AI for business growth. Participants left with greater clarity, confidence, and hands-on tools to apply AI effectively. The workshop saw active participation from 33 founders and entrepreneurs.



INCUBATEE'S MEET

On 28th May 2025, Vertulay organized an incubation scrutiny and review meeting with five shortlisted startups. During the session, each startup pitched their idea and received feedback on their readiness for incubation. Mr. Mayur Kalasariya, Incubation Manager at ASHINE, highlighted the various support systems and resources available for incubated startups under the ASHINE ecosystem.



VISIT AND SENSITIZATION SESSION FOR FACULTY AT ASHINE

On 20th June 2025, ASHINE—SVNIT Surat successfully organized a visit to its Incubation Centre along with a sensitization session for faculty members from various academic institutions across Gujarat, Maharashtra, Rajasthan, and Andhra Pradesh. The session aimed to create awareness about ASHINE's incubation ecosystem and highlight the support mechanisms available for innovators, startups, and academic collaborators. Mr. Mayur Kalasariya, Incubation Manager at ASHINE, conducted the session and shared insights on how faculty and their institutions can collaborate with ASHINE to foster entrepreneurship and innovation among students and researchers. Faculty members also visited the incubation facility and interacted with incubated startups to gain a practical understanding of the resources and activities within the center.



SENSITIZATION PROGRAM ON STARTUP AND INNOVATION AT AMROLI COLLEGE CAMPUS

On 28th July 2025, Prof. V. B. Shah Institute of Management (BBA), Amroli College, in collaboration with ASHINE – SVNIT Surat, successfully organized a sensitization session for first- and second-year BBA students. The session aimed to raise awareness about the incubation ecosystem and the Student Startup and Innovation Policy (SSIP). Mr. Mayur Kalasariya, Incubation Manager at ASHINE, conducted the session and shared valuable insights on the benefits of SSIP funding and the process through which students can avail these opportunities.



TiE UNIVERSITY (TiE U) OUTREACH PROGRAM 2025

On 31st July 2025, ASHINE–SVNIT Surat, in collaboration with the TiE Surat Chapter, hosted an engaging outreach session. The session was led by Mr. Ritesh Saraf, Charter Member of TiE Surat, who shared his expertise with the students. He introduced them to the TiE University Global Challenge and offered valuable insights into entrepreneurship, covering topics such as creating compelling pitch decks, understanding the investor perspective, and the support TiE provides to aspiring startup founders on their journey.



PITCH LAB: HOW TO PITCH YOUR IDEA EFFECTIVELY

On 6th August 2025, a Pitch Lab Session was organized by Ashine. The session featured an engaging and insightful workshop conducted by Ms. Soha Kapadia, Founder of The Startup Chemistry. Through a series of interactive activities, including “Pitch to Your Partner in 60 Seconds” and the final pitch rounds, participants were guided on presenting their ideas effectively and with impact. Ms. Kapadia shared valuable techniques on incorporating storytelling in pitches and introduced the 3 C’s framework: Clarity, Connect, and Confidence to enhance communication and engagement. The workshop witnessed enthusiastic participation from over 60 aspiring entrepreneurs, innovators, and students.



GURU SESSION FOR PITCH MASTERY

TiE Surat and ASHINE jointly organized a Guru Session on Pitch Mastery On 7th August 2025, featuring an engaging and insightful workshop conducted by Ms. Soha Kapadia, Founder of The Startup Chemistry. During the session, Ms. Kapadia shared valuable techniques on using storytelling to craft compelling pitches for grants and venture capital. The workshop witnessed enthusiastic participation from over 40 aspiring women entrepreneurs and students, who actively engaged in the learning activities.



DESIGN THINKING FOR ENTREPRENEURS

ASHINE organized an interactive session on “Design Thinking for Entrepreneurs” on 12th August 2025, exclusively for faculty members. The session was conducted by Dr. Harshit Dave, PIC Research Park, who shared valuable insights on integrating design thinking with entrepreneurship education. He emphasized how design thinking can be embedded into the curriculum to nurture innovation-driven learning. The session witnessed active participation from around 30 faculty members.



TiE UNIVERSITY ORIENTATION SESSION 2025

TiE Surat and ASHINE jointly organized an orientation session for the TiE University participating students on 20th August 2025. The session was led by Mr. Ritesh Saraf, Charter Member of TiE Surat, who provided detailed insights into the structure of the program, upcoming sessions, competition guidelines, and the global participation and evaluation process under the TiE University initiative.



T.M. PATEL INTERNATIONAL SCHOOL STUDENTS' SENSITIZATION PROGRAM

On 22nd August 2025, students from T.M. Patel International School visited ASHINE for a sensitization program on innovation and startups. The session was conducted by Mr. Mayur Kalasariya, Incubation Manager at ASHINE, who provided valuable guidance to students of grades 10, 11, and 12 on innovation, entrepreneurship, and the startup ecosystem. Students also visited ASHINE's incubation facilities and interacted with startups to gain firsthand exposure to entrepreneurial activities. The session witnessed enthusiastic participation from over 100 students.



GROWTH LAB: MOMENTUM PLAYBOOK

On 23rd August 2025, ASHINE organized an engaging session titled "Growth Lab: Momentum Playbook." The session was conducted by Mr. Vishal Virani, founder of DhiWise, who shared his entrepreneurial journey and experiences. He guided students and startups on strategies for scaling ventures, overcoming challenges, and building sustainable growth paths based on real-life learnings from his startup journey.



SENSITIZATION PROGRAM ON START-UP AND INNOVATION AT GOV. ARTS AND SCI. COLLEGE, LIMBAYAT

On 23rd August 2025, Government Arts and Science College, Limbayat, in collaboration with ASHINE – SVNIT Surat, successfully organized a sensitization session for first- and second-year BBA students. The session aimed to create awareness about the incubation ecosystem and the Student Startup and Innovation Policy (SSIP). Mr. Mayur Kalasariya, Incubation Manager at ASHINE, led the session and shared valuable insights on the benefits of SSIP funding and the step-by-step process through which students can access these opportunities. The session received an enthusiastic response with participation from over 161 students.



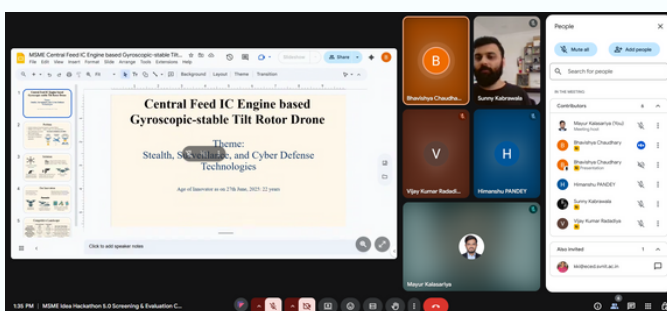
TIE U SESSION ON STARTUP FOUNDATION AND BUSINESS MODEL

On 28th August 2025, ASHINE, in collaboration with TiE Surat, organized a session on "Startup Foundation and Business Model" as part of the TiE U Program. The session aimed to equip aspiring entrepreneurs with fundamental knowledge of startup building and business model development. Mr. Naman Sarvani, Founder of Refrence.com, led the session and shared insightful guidance along with practical tips to help participants strengthen their entrepreneurial approach.



WORKSHOP ON PROBLEM IDENTIFICATION AND MENTORING SESSION

On 30th August 2025, ASHINE organized a workshop on Problem Identification, aimed at empowering startups through creative, user-centered design practices. Students from various departments participated in teams to explore innovative approaches to identifying real-world problems. The session was facilitated by Dr. Shashank Mehta, who guided participants on applying design thinking principles for effective problem identification. Following the workshop, Dr. Mehta conducted one-on-one mentoring sessions with each team, providing valuable insights and personalized feedback to help refine their ideas and solutions.



TIE U SESSION ON BRANDING, STORYTELLING, AND GTM

On 3rd September 2025, ASHINE in collaboration with TiE Surat organized a session on Branding, Storytelling, and Go-to-Market (GTM) strategies as part of the TiE U program. The session aimed to mentor student startups on building strong brand identities, effectively communicating their stories, and planning successful market entry strategies. The session was conducted by Mr. Surabh Pachherwal, Branding & Marketing Consultant, and provided participants with insightful guidance and practical tips to strengthen their startup branding and market approach.



AI DAYS FOR STARTUP

On 4th September 2025, ASHINE – SVNIT Surat hosted the full-day event “AI Day for Startups – Surat”, organized by Google for Startups and supported by Headstart Network Foundation. The day began with an engaging panel discussion titled “AI’s Next Wave: Agents, Multimodal, and Monetization”, featuring Nachiket Patel (BrahmVeda Ventures), Manoj Adwani (narad.io), and Arjav Parikh (Buddi AI), moderated by Shaleen Poddar. The panel provided deep insights into how AI agents are transforming industries, multimodal AI is redefining creativity, and innovative monetization strategies are turning AI into real-world business value.

Following the discussion, the Google team guided participants through hands-on sessions on various aspects of Generative AI, including Gemini API, Gemma, Vertex AI, and AI Studio, offering practical mentorship on building scalable AI solutions. The full-day event provided founders, developers, and students with both strategic insights and actionable technical guidance, making it an immersive experience for anyone looking to harness AI for innovation and growth.



TIE U SESSION ON FINANCE FOR FOUNDERS

On 10th September 2025, ASHINE, in collaboration with TiE Surat, organized a session on Finance for Founders as part of the TiE U program. The session was designed to mentor student startups on financial planning, managing resources, and making informed business decisions critical for startup growth. The session was conducted by Mr. Gujarav Juneja, Founder of Ruchi Twisters Pvt. Ltd., who shared practical insights and guidance on startup finance, funding strategies, and financial management. Participants gained valuable knowledge to strengthen their financial planning and scale their ventures effectively.



TIE U SESSION ON TEAM BUILDING AND CHOOSING CO-FOUNDERS

On 11th September 2025, ASHINE, in collaboration with TiE Surat, organized a session on Team Building and Choosing Co-Founders as part of the TiE U program. The session aimed to mentor student startups on forming strong, cohesive teams and selecting the right co-founders to drive startup success. The session was conducted by Mr. Ritesh Saraf, Founder of GHMC, who shared practical insights on building effective teams, aligning visions, and fostering collaboration among co-founders. Participants received valuable guidance on creating a strong organizational foundation to support sustainable growth.



PANEL DISCUSSION ON COMPLIANCE FOR STARTUP

On 13th September 2025, ASHINE, in collaboration with EChai Surat, organized a panel discussion on compliance for startups. The panel discussion focused on guiding founders through the critical legal, financial, and regulatory frameworks essential for building a sustainable startup. The panel featured industry experts Kashyap Pandya (Syncoro Ventures), Mayuri Ruparel (RoyalPOS), Alpesh Vaghasiya (Superworks), and CS Radhika Balasaria (SimpleKaro, Jaipur). They shared practical insights with aspiring founders, helping them understand and navigate compliance challenges effectively to ensure their ventures operate smoothly and sustainably.



SSIP SCREENING

ASHINE invited applications from students, innovators, and startups seeking support for developing Proof-of-Concepts (PoCs) and IPR assistance under the SSIP 2.0 program. The initiative aimed to strengthen the pre-incubation pipeline by offering selected startups grants of up to ₹2,50,000 for PoC development, along with support for patents, copyrights, trademarks, international registrations, industrial designs, and more.

The program received 28 PoC applications and 5 IPR applications from students and startup enthusiasts across Gujarat. On 13th September 2025, the Institution-Level SSIP Scrutiny Committee conducted the selection process and shortlisted 5 startups, including 2 PoC projects. For IPR support, 2 out of the 5 applications were recommended. The selected startups were collectively awarded ₹11,79,000 under SSIP 2.0, providing a substantial boost to advance their innovation and commercialization journey.



SENSITIZATION SESSION AND FOOD INNOVATION EXHIBITION BY VVWU STUDENTS

On 15th September 2025, ASHINE hosted a sensitization session for students of VVWU to raise awareness about the incubation ecosystem and the Student Startup and Innovation Policy (SSIP). Following the session, students showcased their food innovation projects at ASHINE, where the ASHINE team and other participants reviewed the products and provided constructive feedback. The event offered students an opportunity to present their ideas, receive mentorship, and gain practical insights into entrepreneurship and innovation in the food sector.



INTERACTION MEET WITH SMT. SHALINI AGRAWAL, MUNICIPAL COMMISSIONER SURAT

On 15th September 2025, i-Hub Gujarat organized an exclusive roundtable, and ASHINE-supported startups actively participated in the session with Smt. Shalini Agarwal, IAS, Municipal Commissioner, Surat Municipal Corporation. The discussion focused on practical ways innovative ideas can drive social and economic impact and highlighted how government initiatives can collaborate with startups to scale meaningful solutions. The session provided a valuable platform for startups to engage, learn, and grow, making it an insightful and inspiring experience for all participants.



TIE U TECH AND INNOVATION FOR EARLY-STAGE STARTUPS

On 17th September 2025, ASHINE, in collaboration with TiE Surat, organized a session on Tech and Innovation for Early-Stage Startups as part of the TiE U program. The session aimed to mentor student startups on leveraging technology and innovative approaches to strengthen their business models and accelerate growth. The session was conducted by Mr. Nachiket Patel, founder of Logicwind. He is also the co-founder of multiple other ventures. Mr. Patel shared practical insights, real-world experiences, and actionable strategies to help early-stage startups navigate challenges, adopt innovative solutions, and scale effectively.



STARTUP JOURNEY ZERO TO ONE BY NISHANT DIDAWAT

On 18th September 2025, ASHINE organized a session titled “Startup Journey – Zero to One” with Nishant Singh Didawat, Co-Founder of Human Capitalists. The session aimed to motivate students to explore entrepreneurship and provided an engaging platform for them to learn from Nishant’s startup experiences. During the session, Nishant shared his journey from idea to launch in emerging markets, strategies for growth and go-to-market (GTM), and valuable tips on career and placement readiness. Drawing from his experience as a two-time founder, Nishant offered actionable advice and insights, inspiring students and startup enthusiasts to pursue innovation and entrepreneurship. The session provided a forum for startups to engage, learn, and grow, making it an insightful and inspiring experience for all participants.



ASHINE ESTABLISHMENT DAY CELEBRATION

On 25th September 2025, ASHINE – SVNIT proudly celebrated its 9th Foundation Day, marking 8 years of fostering innovation and entrepreneurship. The celebration recognized the contributions of visionary faculty members, dedicated mentors, passionate student ambassadors, and inspiring experts who have been instrumental in building ASHINE's thriving ecosystem. The event also featured the distribution of sanction letters to startups selected under the SSIP 2.0 program, supporting them in taking the next leap in their entrepreneurial journey. The celebration reflected ASHINE's ongoing commitment to nurturing talent, promoting innovation, and empowering the next generation of entrepreneurs.



TiE U PITCHING AND INVESTOR COMMUNICATION

On 25th September 2025, ASHINE, in collaboration with TiE Surat, organized a session on Pitching and Investor Communication as part of the TiE U program. The session aimed to mentor student startups on effectively presenting their ideas, engaging with investors, and refining their pitch strategies for maximum impact. The session was conducted by Ms. Soha Kapadia, Founder of The Startup Chemistry, who shared practical insights, real-world experiences, and actionable strategies to help students and early-stage startups communicate their value proposition clearly, build investor confidence, and enhance their chances of securing funding.



WORKSHOP ON CUSTOMER VALIDATION AND MENTORING SESSION

On 27th September 2025, ASHINE organized a workshop on customer validation, aimed at empowering startups to understand their customers better, validate their assumptions, and refine their product-market fit. The session was facilitated by Nijeesh Padmanabhan, Director at Deloitte, who guided participants on effective customer validation techniques, data-driven insights, and practical strategies to engage with customers. The workshop also included mentoring sessions, providing startups with personalized feedback to strengthen their business models and enhance their chances of success.



ASHINE'S AMBASSADOR PROGRAM

ASHINE has launched the ASHINE's Ambassador Program from this year 2025, providing students with an excellent opportunity to work with the incubation team and gain hands-on experience in the startup ecosystem. Through this program, students will learn about innovation management, event planning, ecosystem development, and entrepreneurship, while actively contributing to ASHINE's initiatives and activities. The program aims to nurture young leaders and equip them with practical skills to thrive in the world of startups and innovation.

This year, 5 students were selected as ambassadors.

1. Arpit Parmar – 3rd year, Department of Civil Engineering
2. Paulomi Prajapati – 3rd year, Department of Electrical Engineering
3. Flora Shah – 2nd year, Department of Chemistry
4. Krishna Kejriwal – 2nd year, Department of Computer Science and Engineering
5. Rishita Kinra – 2nd year, Department of Physics

ASHINE invites applications for the Ambassador Program twice a year — July to December and January to June batches. Open to B.Tech. and M.Sc. students in the 3rd or 5th semester.



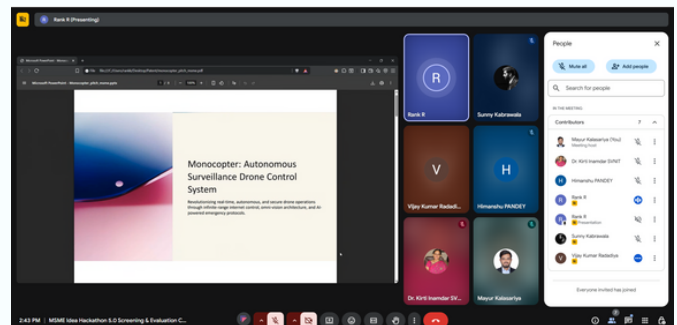
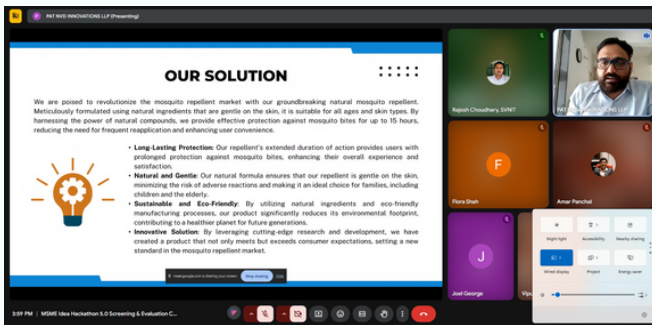
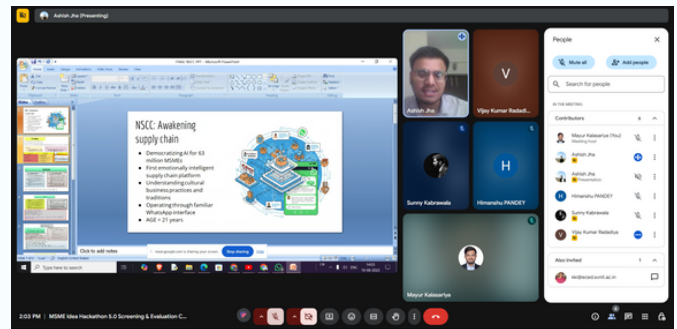
MSME IDAE HACKTHON 5.0

SVNIT became the Host Institute for MSME Idea Hackathon 5.0, an initiative by the Ministry of MSME to promote innovation and entrepreneurship. The hackathon offers selected ideas a grant support of up to ₹15 lakh from MSME for prototype development and commercialization.

This year, MSME invited innovative ideas under five themes:

1. Low-Carbon Footprint Solutions/Technologies
2. Stealth, Surveillance, and Cyber Defense Technologies
3. Innovation in Adoption of Industry 4.0 & 5.0 in the MSME Ecosystem
4. Innovation for Business Upliftment and Sustainability in Coastal and Hilly Areas
5. Smart and Resilient Supply Chains

As the host institute, SVNIT received 101 applications. ASHINE formed two scrutiny committees to evaluate the submissions and recommended 38 applications for the next round of selection.



ASHINE STARTUPS SHINE AT STARTUP CONCLAVE 2025

Three ASHINE-SVNIT startups showcased their innovative solutions and engaged with potential collaborators, investors, and industry officials:

1. Darshan Pandit – Synchronous Motor Pvt. Ltd.
2. Dr. Krupal Ramtane – DQ Care
3. Harmit Godhani – Who Safe



SSIP FUNDING SUPPORT

ASHINE provides funding support to student innovators and startups under the Student Startup and Innovation Policy (SSIP) 2.0 for prototype development and IP (Intellectual Property) assistance. During this period, ASHINE organized multiple SSIP screening rounds in March and September to evaluate and support innovative ideas.

Program	Date	Applications Screened	Approved	Funding Sanctioned (₹)
SSIP IGNITION 5.0	11.03.2025	15	3	293,000
SSIP CATALYST 6.0	12.03.2025	23	6	270,000
SSIP I.P. Secure 3.0	12.03.2025	5	3	225,000
SSIP – POC	13.09.2025	28	7	1,029,000
SSIP – IPR	13.09.2025	5	2	150,000
Total	–	76	21	1,967,000

The funding support link on the ASHINE website (WWW.ashine.in) remains open throughout the year, allowing any eligible innovator to apply for assistance.



Call for Application Funding under SSIP 2.0



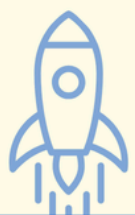
Have an Innovative Idea?

ASHINE-SVNIT is inviting students, startups, and innovators to apply for funding support to develop your Prototype / Proof of Concept (PoC) and secure Intellectual Property (IP) protection.

FOR POC

Get Up to INR 2.5 Lakhs in funding support per PoC/prototype





FOR IP

Get funding support for patents, copyrights, trademarks, industrial designs, plant varieties, SICLDR, and international IP registrations.



APPLY NOW

Individuals **up to 35 years** of age, including school students (up to Class 12), diploma to PhD students, alumni, and dropouts from any educational institution.

NOTE: Applications are open throughout the year. Screening will be conducted once a suitable number of applications are received.

EXCITING PARTNERSHIPS TO EMPOWER STARTUPS

ASHINE SVNIT is excited to announce two strategic partnerships designed to accelerate growth and provide robust support to our incubated startups. We have signed MoUs with two leading ecosystem partners:

1. Zoho for Startups – Offering Zoho Wallet Credits worth up to ₹1.86 Lakhs, along with access to exclusive programs and initiatives to help startups scale and innovate.
2. Wadhvani Foundation – Providing access to the Wadhvani Liftoff Program, a zero-cost, zero-equity accelerator with tailored mentorship, smart scaling strategies, and a platform to showcase innovations.

These collaborations reinforce ASHINE SVNIT's commitment to empowering founders, fostering innovation, and driving meaningful impact within the startup ecosystem.



Joining forces to create a well-supported, growth-driven startup ecosystem

**Startups Incubated at ASHINE Now Eligible for:
ZOHOWallet Credits up to ₹1.86 Lakhs**

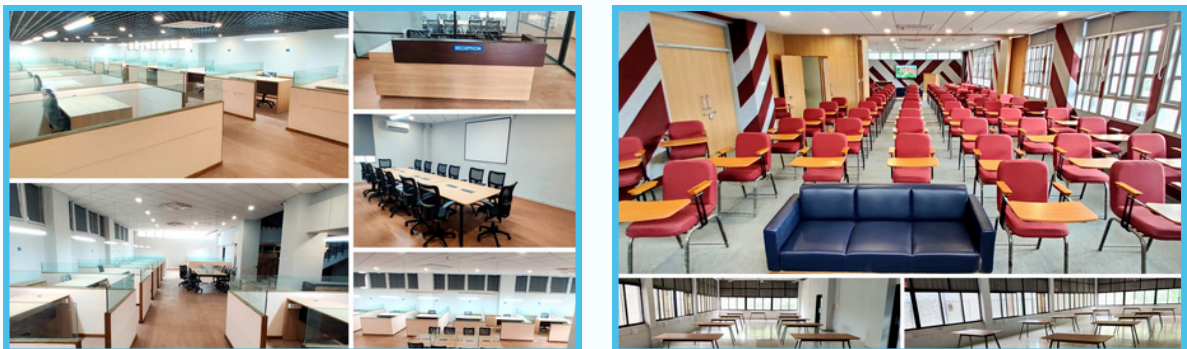


Joining forces to create a well-supported, growth-driven startup ecosystem

ASHINE-Incubated Startups Now Benefit from the Wadhvani Liftoff Program
A one-of-its-kind accelerator program offering tailored guidance to help ventures (startups & MSMEs) build smart, scale fast, and succeed at zero-cost & zero-equity

Contact Us

Reach out to us and begin your Entrepreneurial
journey with ASHINE



Association for Harnessing Innovation and Entrepreneurship (ASHINE),
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